

Nour (20 pt)

աբգդեզեըթԻլխծկհձղնմյնշռչպջռսսվտրցւփքօֆ և 1234567890 ’’‘‘˘

ԱԲԳԴԵԶԷԸԹԺԻԼԽԾԿՀՁՂՃՄՅՆՇՈՉՊՁՌՍՎՏՐՑԻՓՔՕՖ : , «-»-(–)

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abcdefghijklmnopqrstuvwxyzæœß! ? âçðè ñ ò ü š ø þ ¶ § @ . , ; ... ¡ ¿ / --- © / ® , , , “ ” • ‹ ™ › |¹²³

ABCDEF GHIJKLMNOPQRSTUVWXYZÆŒ&ÂÇÐÈÍÑÔÛŠØÞ¶ § @ . , ; ... ¡ ¿ / --- © / ® , , , “ ” • ‹ ™ › |¹²³

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Patria (18 pt)

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JUDGES' COMMENTS

"In Non-Latin Singles we felt unable to find a winner but Nour & Patria took first place in Families. It's a typeface in two parts – one Latin and one Armenian. The Armenian looked to have been designed first, which is unusual because

usually the Latin is designed first and everything else follows on from it. The type really benefited from being led by the Armenian. The Armenians are very proud of their alphabet and there is a huge desire to make sure that it will not just

survive but flourish. You could see that pride in this typeface which is really well executed. The text is very even with no patchiness. The designer had a great understanding of legibility and proportion and the two work really well together"

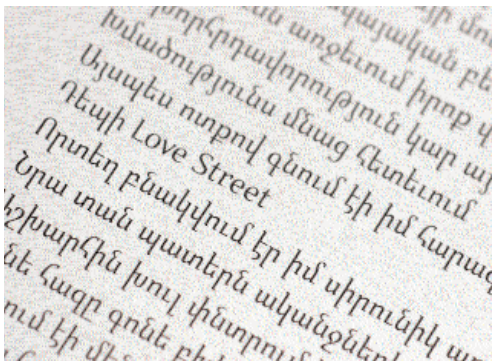
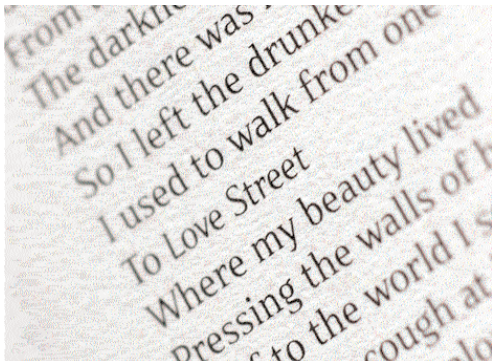
Non-Latin Family

Winner

Nour & Patria

Invented by a monk in around 405 AD, Armenian has its own 39-letter alphabet. LA-based Hrant H Papazian devised the twin typefaces, Nour & Patria, as a means of integrating Armenian with Latin type. "It enables a versatile balance of cultural authenticity and stylistic consistency," he claims. Nour is the Armenian "master" design, containing a subordinate Latin alphabet component used for setting occasional interspersed Latin text, so that Armenian and Latin words can be harmoniously included on the same page. Patria, on the other hand, is a Latin typeface, derived from Nour, which in turn provides the option of using subordinate Armenian characters. "Under a common stylistic umbrella, each component is nonetheless focused on authentic typesetting in its own alphabet," says Papazian. Both are used as part of the design of a limited edition artist's book, From Ararat to Angeltown, by Emily Artinian (shown below).

Designer: Hrant H Papazian, The Microfoundry, Los Angeles, www.themicrofoundry.com



Týfa
in concert

«ԽԱԾ»

Այս տարուայ վատագոյն ֆիլմը

JUDGES' COMMENTS

"Although we couldn't find a winner or any commendations in Ornamental we wanted to include Trust Me 97 as we just thought it was funny. It's a mad idea but we weren't sure that we could consider it a typeface. It's

an illustration, albeit one which works using keystrokes. It only works when you see lots of the mouths together, not a single character, and could have done with some subtle additions but it was funny"



Ornamental

Honourable Mention

Trust Me 97

Tony Blair's familiar toothy grin is employed to satirical effect in the Trust Me 97 typeface: numerals use his wife Cherie's smile. In time, more designs will be added to the Trust Me family, with suffixes relating to the Labour Party election winning (or losing) years, ie Trust Me 01, Trust Me 05.

Designer: Stuart Price & Chris Jeffreys, The Chase, Manchester, www.thechase.co.uk